



A diverse and
sustainable world.



IUCN
World
Conservation
Congress
Barcelona 2008

Presentation

Presentation from the Water Pavilion
at the IUCN World Conservation Congress, Barcelona 2008

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The Corporate Social Responsibility of water companies and the connection with Biodiversity

14.30-16.00

International Water Association



Areas of work





IWA member segments


- academic researchers and research centres
- utilities
- consultants
- regulators
- industrial water users
- and water equipment manufacturers



Membership

- Individual, student, corporate membership
- Thousands of members in 120+ countries
- 400 corporates, 2000+ nominated representatives
- Governing membership





IWA –Association for Water Professionals – what we do

- Knowledge development and facilitation - Specialist groups
- Dissemination and Communication – Events & Publications (Water 21)
- Programmes – (Climate Change, Cities of the Future, Young Water Professionals etc) including advocacy & Agenda setting





Knowledge development and facilitation

49 Specialist groups – the setup

- Management committee
- Exchange of information, email, newsletter, events
- Producing documentation
- Advisory function - reference papers
- For example: The Specialist group on Watershed and river basin management → reference paper on transboundary waters



IWA Specialist groups (15 out of 49)

[Assessment and Control of Hazardous Substances in Water](#)

[Climate Change](#)

[Diffuse Pollution](#)

[Environmental Engineering Education](#)

[Groundwater Restoration and Management](#) [Health-related Water Microbiology](#)

[Institutional Governance and Regulation](#)

[Marketing and Communications](#)

[Nutrient Removal and Recovery](#)

[Rainwater Harvesting & Management](#)

[Resources Oriented Sanitation \(EcoSan\)](#)

[Sanitation and Water Management in Developing Countries](#)

[Small Water and Wastewater Systems](#)

[Sustainability in the Water Sector](#)

[Use of Macrophytes in Water Pollution Control](#)

[Watershed and River Basin Management](#)





Dissemination and Communication

An IWA event ...Every 12 days somewhere in the world

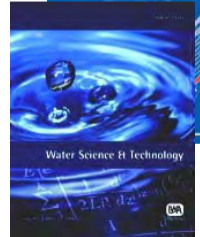
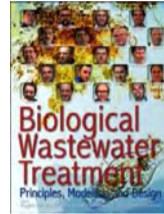
- Biennial World Water Congress (Vienna 2008)
- Leading-Edge Conferences
- Development Congress (Mexico 2009)
- Specialty & Regional Conferences



Dissemination and Communication

www.iwapublishing.com

- Journals
- Books
- Water 21
- My-water-career
- The-water-resource





Programmes & Advocacy

One voice of water professionals

- o Charters
- o Guidelines
- o Tools
- o Positions



IWA Development Programme

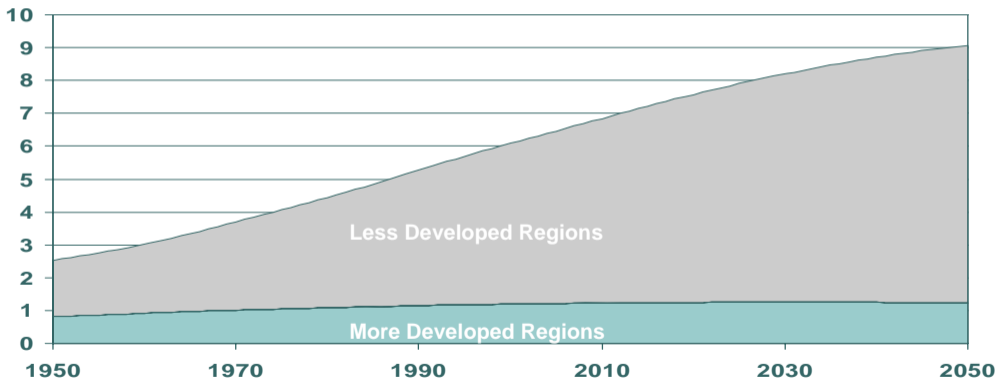


Your pee is cleaner than the water 1.1 billion people drink daily.



The IWA Development Programme - focus on low and middle income countries – bridging expertise

Billions



Source: United Nations, *World Population Prospects: The 2004 Revision* (medium scenario), 2005.

World Water Monitoring Day



International
education and
outreach
programme



World Water Monitoring Day



Awareness
about value of
water and
water quality



World Water Monitoring Day

In 2007:

- 3,544 sites monitored
- 46,117 participants
- 10,636 monitoring kits distributed
- 43 countries involved



World Water Monitoring Day

- Monitoring 4 parameters: DO, pH, temperature, turbidity
- Register sites
- collect data
- submit results
online www.wwmd.org
- Data due 18 Dec



Global connection

- Comparing with other regions
- Understanding other realities and priorities (health, drinking water, sanitation)
- Twinning of schools



Iraq



Burkina Faso

What can you do?



- Become a partner and help us spread the World Water Monitoring Day in your networks
- Sponsor a partner to purchase kits, buy computers, train teachers etc





Thank You!

