

Tourism and Protected Areas Specialist Group



Dr Anna Spenceley

IUCN World Commission on Protected Areas

Steering Committee meeting, Geneva, April 2011



Tourism in protected areas

- *Terrestrial*: photographic, hunting, hiking, climbing, mountain biking, horse riding, veterinary, cultural sites/activities, caving
- *Marine*: Fishing, scuba diving, snorkelling, canoeing



Triple bottom line and Tourism in PAs

- **Economic:** viable business, \$ for conservation, value chains linkages, poverty reduction
- **Environment:** biodiversity, resource use (energy, water), waste, infrastructure footprint, behaviour changes wildlife, climate change
- **Social:** inhabitants/local communities, livelihoods, linkages, culture, education, public support, tourists

Political/institutional

Economic

Environment

Social

Convention on Biological Diversity, CoP, Nagoya, Japan - www.cbd.int

- **Target increase terrestrial PAs to 17% & marine PAs to 10% by 2020**



Tourism and Protected Areas Specialist (TAPAS) Group

Vision: We envision a future where tourism in protected areas has a *positive impact on biodiversity*, and where tourism is environmentally, socially and economically *sustainable*

Objectives:

- **Provide strategic advice** on sustainable tourism in protected areas
- Strengthen **capacity and effectiveness** of protected area managers, policy makers and others
- **Develop and disseminate knowledge** on tourism & protected areas
- Provide an interactive **forum** for people working on protected areas and tourism

TAPAS activities - 2010

- **Review of status:** Limited activities since WPC in Durban, 18 members (?), limited communication (e.g. newsletter initiated then decommissioned)
- **Initiation of ExCo** and monthly conference calls, developed ExCo google group
- **Strategy development:** Overall TAPAS strategy, membership, communication.
- **Market research** online to identify (a) potential members (b) areas of work
 - 100 WCPA / non-WCPA
 - Outreach to chairs of all IUCN commissions, WCPA SGs /TFs
 - Development of database of 420 people as potential members

TAPAS activities - 2010

- **Action plan (2010-14)** developed from needs identified in:
 - Market research
 - IUCN Strategic Action Plan on Tourism
 - WCPA Program of Work
 - UNESCO WHS priorities
- **Working groups:** Development of new working groups and leaders of each
- **Events:**
 - ‘Tourism & Biodiversity’ seminar, IUCN & private sector, WTM
 - Capacity building for protected area managers in tourism, Nelspruit Sustainable Tourism Conference
 - Healthy Parks Healthy People Congress, Melbourne
- **Membership:** Online membership application launched



TAPAS – 2011 so far . . .

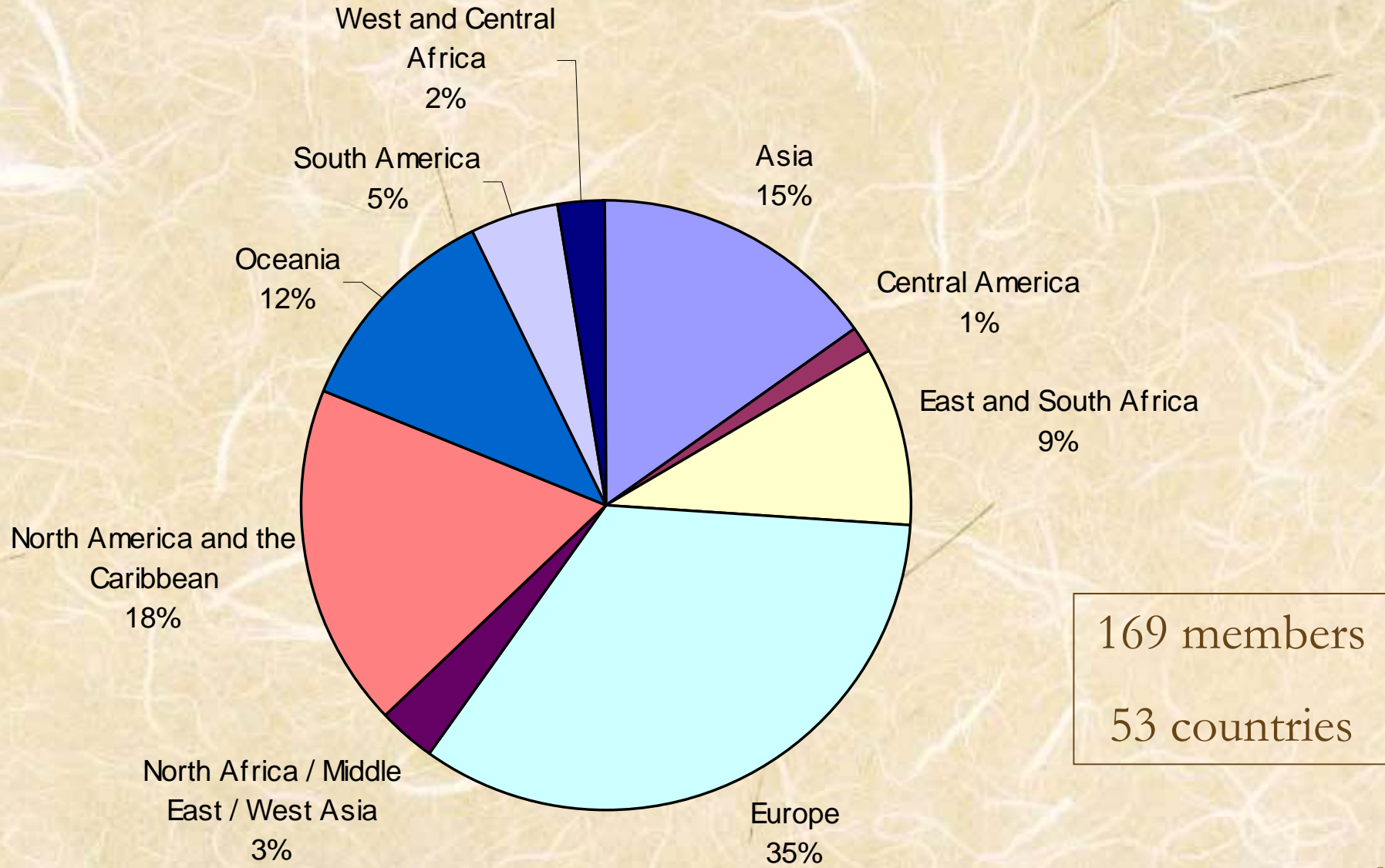
- **Membership: 169 members**
 - 85 full and 84 associate members by Feb 2011
 - So 50:50 split WCPA : not WCPA
 - 27% female: 73% male
 - + 5 TAPAS associates joined WCPA to become full members
 - ~ 27% private sector

- Full members invited to join working groups
- Full and Associate members invited to join Google Group

Government	32.7%
Protected area authority	26.8%
Private sector tourism	25.6%
Non-government organization	41.1%
Academia/research/education	48.2%
Consultant	40.5%
Student	9.5%



Membership: March 2011

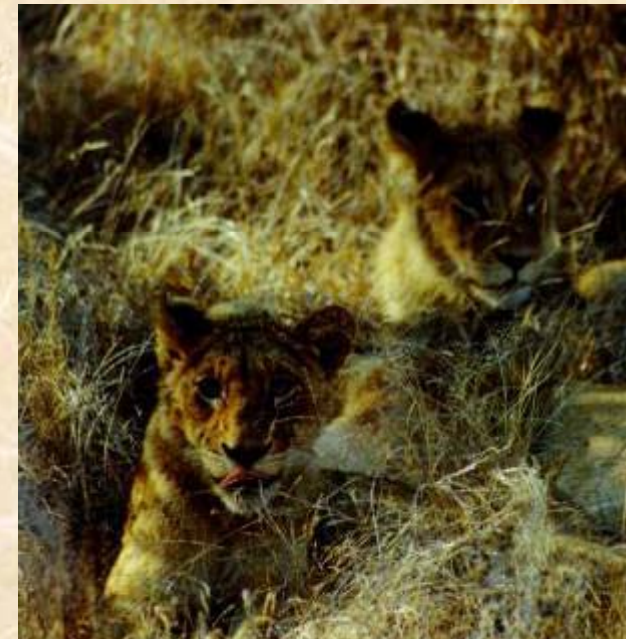


TAPAS – 2011 so far . . .

- **TAPAS strategy:** revisited with vision/mission
- **Action plan:**
 - cross referenced with targets from CBD meeting in Japan
 - targets 2, 5, 6, 8, 10, 11, 14, 16, 17
 - activity, output, outcomes designed
- **Building consensus among members for priorities:**
 - Capacity building
 - Knowledge development and dissemination
- **Proposals in progress:**
 - ProtectedPlanet to collect Park visitation data on ProtectedPlanet – with WCMC
 - Concessions/partnerships workshop & training in Southern Africa
- **WCPA interactions:**
 - Developing dialogue with WH SG / IUCN on World Heritage
 - Encouraging more linkages with SGs / TFs / commissions

Still to do in 2011

- **WGs will mobilise members** to work on priority activities – i.e. capacity building; knowledge development and dissemination
- **Face-to-face meeting** for TAPAS group – to agree program of work/roles & responsibilities (\$\$?)
- **More/stronger linkages** with IUCN commissions / TF / SGs etc
- Development of **‘letters of agreement’** with relevant groups/agencies
- **Strategy for WCC in 2012; WPC 2014** (based on SC meeting discussions)





TAPAS 'structure'

IUCN Program on Protected Areas

World Commission on Protected Areas

Tourism and Protected Areas Specialist Group

Chair & Executive
Committee

Full members (WCPA Members)
& Associates (not WCPA members)

Membership

Communications

Linkages and
conferences

Knowledge
Development and
Dissemination

Capacity
building

Working Groups

Who we are

Executive Committee:

- Dr Anna Spenceley - Chair
- Professor Steve McCool - *Capacity building*
- Dr Glen Hvengaard and Professor Ralf Buckley - *Knowledge development and dissemination*
- Professor Robyn Bushell - *Linkages and conferences (WPC/WCC), World Heritage*
- Dr Elizabeth Halpenny - *Membership*
- Giulia Carbone – *IUCN Secretariat Focal Point*
- TBA - *Communications*

*Note: Chair and
ExCo are not elected*

Action Plan 2010-14

Institutional strengthening of TAPAS (Anna)

- membership
- working groups
- communications (i.e. web, social networking, newsletter)
- networking and partnerships
- fundraising

Develop and disseminate knowledge (Glen/Ralf)

- tourism concessions manual
- revised 2002 Best Practice guidelines
- materials for PA managers/policy makers
- sustainable tourism planning tools
- linkages between stakeholder groups (e.g. public and private sector)
- evidence-based research (e.g. governance; impacts; ecosystems services; economic valuation of tourism in PAs, visitation data; impact monitoring)
- online materials (portals), publications, meetings

Action Plan 2010-14

Capacity building (Steve)

- identify training needs
- develop and implement training programs (PA managers; private sector etc)
- develop learning platform/centre of excellence
- enhance networks of PA managers/policy makers through TAPAS
- guidance on partnerships

Enhance capacity of WCPA / IUCN in tourism (Robyn)

- Provide technical assistance when requested to commissions, SGs, TFs (and visa versa)
- Active role of TAPAS group in WCC 2012 & WPC 2014

When activities prioritised:

Identify interested members - develop small working groups - \$\$\$

What's hot in tourism & PAs

- **Growth in sustainable tourism:**
 - Global Sustainable Tourism Council (GSTC) & criteria. Destinations WG, Education WG, Accreditation (for certification)
 - Global Partnership for Sustainable Tourism (UNEP/UNWTO)
- **Sustainable livelihoods / pro-poor tourism:** value chains
- **Climate change & tourism:** adaptation/mitigation, REDD+
- **Financing protected areas through tourism:** how the money is retained for conservation / local people
- **Private sector and tourism in PAs:**
 - Corporate Social Responsibility & links to stock exchanges (e.g. GRI and JSE)
 - Inclusive business / Social business
 - Market demand (e.g. TUI study)
- **Evolution of CBT to joint-ventures/PPPs**



For more information

Online membership form:

www.surveymonkey.com/s/Q69N3PG

General TAPAS group information:

www.iucn.org/about/union/commissions/wcpa/wcpa_what/wcpa_capacity/wcpa_tourismtf/

