

A wide-angle photograph of a desert landscape. The foreground is dominated by vibrant red soil, sparsely populated with various green and greyish shrubs and grasses. The middle ground shows a vast expanse of similar vegetation stretching towards the horizon. In the distance, a range of dark, flat-topped mountains or mesas is visible under a sky filled with large, grey, overcast clouds. The overall scene is a typical representation of an arid or semi-arid environment.

The IUCN World Parks Congress 2014

Chair: Jane Smart
Rapporteur: Penelope Figgis

Legacy

- ◆ “everybody gets it” – conserving nature is the only future of humanity
- ◆ Emphasis on “show not tell” - not should but what we will do
- ◆ Offering a initiative menu - real pledges for major global initiatives - commitment and resources e.g Great Global Corridors
- ◆ Major inputs CBD COP 2014, 2015+ MDGs,
- ◆ Protected Planet State of the World’s Parks
- ◆ IUCN WCPA ‘university’ global franchise

Themes

- ◆ Alignment CBD targets esp. T11
- ◆ Alignment with IUCN program areas
- ◆ Linkages to key sectors - get them to articulate why parks matter eg water
- ◆ Resource mobilisation -why have we invested? how do we protect our investment? Finding new investment
- ◆ PA TEEB Report
- ◆ Thematic lead in journeys
- ◆ 'Webinars' in many countries

Organisational

- ◆ All materials/symbols/signage in multi languages
- ◆ Innovative involvement of young people
 - social media, 'Olympic torch' 'Round the World Race' to the Congress thru PAs
- ◆ Ambassadors - sincerity not just celebrity
- ◆ Innovative involvement of youth
- ◆ Costs of Australia are an issue



Look forward to seeing
you in Australia 2014!