

**Marine Conservation Biology Institute (MCBI)**  
**IMCC Advocacy Day**  
**Communicating With Congress Concerning Conservation**

**EVEN ONE VOICE MATTERS:**  
**LISTEN, LEARN AND VISIT CONGRESS ALL IN ONE DAY!**

MCBI invites you to join us for an IMCC Congressional Advocacy Day. The day will be split into two parts that should be done jointly:

**Section 1 – Workshop: Communicating with Congress Concerning Conservation**

The Advocacy Day begins with a morning workshop. This training will be a soup to nuts overview on the topic. What is lobbying/advocacy, who can do it, how to do it, who should do it, and how to be successful at it are the key issues covered in this training session.

**Section 2 – Congressional Visits**

Grouping into small teams, is the first step to the afternoon of visits to Capitol Hill. Armed with your new knowledge of legislative process and advocacy skills, we will visit key congressional offices to educate and promote the importance of marine conservation. All materials will be provided in the morning session (talking points, leave behinds, backgrounders) and staff will be available for questions and further mentoring in this process.

**When:** Tuesday 19 May 2008; 9am-5pm

**Where:** TBD

**Sponsors:** Marine Conservation Biology Institute (MCBI)

**Cost/Registration:** Free! Registration is required through IMCC website.

**Contacts:** Kassandra Cerveny, [Kassandra.Cerveny@mcbi.org](mailto:Kassandra.Cerveny@mcbi.org); (202) 546-5348