

IUCN World Conservation Congress Barcelona 6-9 October 2008

Alliance Workshop Reference

INSPIRING BUSINESS TO BECOME LEADERS FOR NATURE

Monday 6 October 14.30-16.00 Room 130



**World
Conservation
Congress
Barcelona 2008**

Leaders for Nature (LFN) was founded in 2005 in the Netherlands by the National Committee of IUCN with the aim to engage current and future Leaders to move ecosystem thinking and sustainable development into the core of business. In 2007 Leaders for Nature has been adopted as an international initiative of IUCN and has started in Switzerland.

The aim for this workshop is to share the successes and steps of how LFN has engaged with business, to explore how Leaders for Nature can be rolled out globally with the help of national IUCN offices.

Leaders for Nature is a learning and action oriented network that bring together current and future business leaders. Its programme is based on three themes: ecosystems and nature conservation, sustainable business and leadership for sustainability.

LFN facilitates processes which foster the discussion and learning of ecosystem thinking and sustainable development within organizations by engaging with different stakeholders: business, government, entrepreneurs, science and NGO and different target groups within business; executives, middle management and young professionals to stimulate the conversation and learning in order to act more sustainable.

Objectives:

- **To share the experiences of Leaders for Nature in the Netherlands and Switzerland**
- **To share and discover the Steps to take to start a national Leaders for Nature Initiative**
- **To identify possible new national Leaders for Nature Initiatives**

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