



Joint CEC-WCPA Working Group on Intergenerational Partnership for Sustainability (IPS)

Work Plan, 2009-2012

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Keith Wheeler and Nik Lopoukhine for
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INTRODUCTION

What is Intergenerational Partnership for Sustainability (IPS)?

“IPS is collaboration between people of different generations, geographies, and genders, working toward the common vision of a ‘just, sustainable, and peaceful’ world (Earth Charter, 2000). IPS consists of the exchange of ideas and experiences, mutual learning, and engaged action, seeking to bridge intergenerational differences based on respect for the community of life, the Earth, and future generations.”

- IUCN Resolution 4.098

BACKGROUND

In recent years, a number of key events and initiatives have led to a greater commitment to intergenerational partnership within the international conservation and sustainability community. They form the background to this action plan.

With leadership from Earth Charter International and youth network partners, the IPS concept was explored through the creation of a Framework for IPS at workshops at the 4th International Conference on Environment Education in Ahmedabad, India, November 2007; the UN Commission on Sustainable Development in New York City, USA, May 2008; and at the IUCN World Conservation Congress, Barcelona, Spain, October 2008. For full details and to read the Framework, click here:

<http://intergenerationalpartnership.wikispaces.com/Framework>

In parallel, a “Buddy Experiment,” proposed in India, that paired 80 youth with 80 CEC members for 5 months leading up to the IUCN Congress was coordinated by Earth Charter International and HECT Consultancy. Buddies discussed education and communication as they relate to sustainability, inspired one another with innovative ideas, and offered career advice; some also collaborated on joint projects. A report on the successful experiment can be found here:

<http://intergenerationalpartnership.wikispaces.com/BuddyExperiment>.

Another workshop-generated idea, forming an Alliance for IPS, was also initiated, currently including the following organizational members:

- Earth Charter International (ECI)
- HECT Consultancy
- UN-mandated University for Peace (UPEACE)
- International Institute for Sustainable Development (IISD)
- Center for Environmental Legal Studies, Pace University
- International Union for Conservation of Nature (IUCN)
- Global Youth Action Network (GYAN)
- TakingItGlobal (TIG)
- Peace Child International (PCI)
- Peace Child Peru - Embajadores del Desarrollo
- Youth Action for Change (YAC)
- UNEP's South Asia Youth Environment Network (SAYEN)
- Farz Association of Rehabilitation and Development, Pakistan

More information here: <http://intergenerationalpartnership.wikispaces.com/Alliance>

In the lead up to the IUCN World Conservation Congress in Barcelona in October 2008, various organizations and parts of the IUCN family committed to intergenerational partnership developed a successful program of workshops aimed at demonstrating and lifting the leadership qualities of younger conservation leaders. This also enhanced network connections.

At the IUCN Members' Assembly, part of the World Conservation Congress , a Resolution (4.098) "Intergenerational partnership: fostering leadership for a just, sustainable, and peaceful world," was co-sponsored by the UN-mandated University for Peace, Costa Rica; the International Institute on Sustainable Development, Canada; and the Center for Environmental Legal Studies at Pace University, USA, and adopted by the IUCN Members' Assembly. More information and link to the Resolution: <http://intergenerationalpartnership.wikispaces.com/Resolution>

IUCN's global mission is greatly assisted by the voluntary work of six Commissions of individual experts from around the world. Since the adoption of the IUCN Resolution on IPS, young people have been appointed to the Steering Committees of two of the Commissions - the Commission on Education and Communication (CEC) and the World Commission on Protected Areas (WCPA). These appointments have the express purpose of promoting intergenerational partnership. Furthermore, the IUCN governing Council is seeking to appoint a young person for the same purpose, with a focus on IUCN as a whole.

The CEC and WCPA Steering Committees held a joint meeting in San Pablo de Lagos, Ecuador at which a Joint Working Group on IPS was formed and the following Work Plan conceptualized. For news briefs and updates, see: <http://intergenerationalpartnership.wikispaces.com/Overview>

INITIAL WORKING GROUP

CEC Members

- Cheryl Charles, USA
- Dominic Stucker, USA/Germany
- Konai Helu Thaman, Tonga/Fiji
- Frits Hesselink, Netherlands (advisor)

WCPA Members

- Nigel Dudley, United Kingdom
- Penny Figgis, Australia
- Marc Hockings, Australia
- Svetlana Kopylova, Russia
- Peter Valentine, Australia

WORK PLAN

Vision

A community of sustainability leaders of different generations, geographies, and genders learning and working together within and through IUCN for a just, sustainable, and a peaceful world.

Mission

Foster intergenerational partnership between established and emerging sustainability leaders to contribute in meaningful ways to the work of IUCN.

Goal for 2009-2012

Increase proactive and meaningful participation of emerging conservation and sustainability leaders in the work of WCPA and CEC.

Objectives

1. Develop and promote mechanisms for increasing membership of young sustainability leaders on the WCPA and CEC.

Measure: by percent of young members.¹

Target:

- 15% of WCPA and CEC members by 2012.

¹ “Young members” are those 35 years of age or younger.

2. Develop and promote intergenerational mechanisms for increasing proactive and meaningful involvement of young leaders on the Task Forces, Specialist Groups, Projects, Programs, etc. of the WCPA and CEC, in collaboration with established leaders and members.

Measure: by percent of total young members actively engaged in the Commissions' work.

Target:

- 50% of young WCPA and CEC members actively engaged by 2012.

3. Raise awareness of WCPA, CEC, and IUCN among youth-oriented environmental and sustainability organizations, networks, universities, and initiatives.

Measures: by number of new partnerships for WCPA and CEC, resulting in joint projects; by reach of the Alliance for IPS, measured by size of member organizations' networks of individuals; by size of Facebook IPS Group; by visits to the IPS Wikispace.

Targets:

- 3-4 new partnerships by 2012,
- Alliance for IPS reach of 250,000 individuals by 2012,
- Facebook IPS Group at 1,000 members by 2012, and
- Average 1,500 visitors to IPS Wikispace each month.

4. Promote greater recognition and implementation of IPS as an important partnership strategy within the IUCN.

Measures: implementation of Resolution 4.098 within and through the IUCN family, especially through the formation of an IUCN-wide Task Force on IPS.

Targets:

- a dedicated place on the Council for one young Advisor on IPS, the filling of this role, and the tracking and recruitment of Council members by age before the end of 2010,
- a dedicated place on each of the Steering Committees of all 6 Commissions for one young Advisor on IPS, the filling of these roles, and the tracking and recruitment of Commission members by age by the end of 2010,
- integration of an IPS support role into the Terms of References of Secretariat staff (whether in Gland or in the Regional Offices) equivalent to 1 full-time staff person by the end of 2010, and
- collaboration with 1-2 IUCN youth initiatives, such as connect2earth, Pacific Future Environment Leaders, the Consortium on Sustainability Leadership, and Young Professionals work in the South Africa Office or IUCN Regional offices, etc.

5. Mobilize the human and financial resources to implement Objectives 1-5.

Measures: Size, diversity, and activity of CEC/WCPA Joint Working Group on IPS and the allocation of requested monies from the Secretariat.

Targets:

- A CEC/WCPA Joint Working Group on IPS that has approximately 12-20 members, including partner network representatives, diverse in geography, gender, and generation, and efficiently implementing, assessing, revising, and further implementing this Work Plan through 2012 and
- the allocation of requested funding from the Secretariat through 2012.

Core Strategic Activities

Increasing membership of young sustainability leaders on the WCPA and CEC.

- Develop a recruitment process, guidelines for engaging young leaders as members. Audience: Regional and Thematic Vice Chairs, Steering Committee Members, Commissions' project leaders, IUCN focal point staff and regional offices.
- Develop Orientation Packet for new young members of both Commissions.
- Find and recruit new members in collaboration with Regional and Thematic VCs.

Increasing proactive and meaningful involvement of young leaders on the Task Forces, Specialist Groups, Projects, Programs, etc. of the WCPA and CEC, in collaboration with established leaders and members.

- Encourage incoming young members to self-select a Commission project to contribute to, linking with a project team using the Buddy approach to facilitate meaningful participation and collaboration. Create a list of current project names, short descriptions, knowledge and skills needs, and contact people. Include this information in recruitment and orientation materials.
- Help make young members aware of professional development and networking opportunities including awards, scholarships, internships, trainings, etc. and facilitate young professional involvement in key events.
- Establish a knowledge management system to support capacity development of young conservation professionals in the Secretariat and Commissions (linking with existing initiatives and partnerships for capacity development).

Raising awareness of WCPA, CEC, and IUCN among youth-oriented environmental and sustainability organizations.

- Administer IPS Wikispace and Facebook Group.
- Make a database of potential organizational members for Alliance for IPS (youth and expert environmental networks, capacity building organizations for conservation leaders, IUCN Member organizations, etc.). Invite them to join the Alliance for IPS.
- Promote WCPA and CEC at major youth-related international conservation events.

Promoting greater recognition and implementation of IPS as an important partnership strategy within the IUCN.

- Work with CEC and WCPA Chairs to promote the formation of an IUCN-wide Task Force on IPS – with necessary funding and staff support - that brings together diverse members from the Council, Commissions, Secretariat, Regional Offices, Member NGOs and States, IUCN-related youth initiatives, and partner youth networks to promote IPS within and through the IUCN family.

Mobilize the necessary human and financial resources.

- Form and maintain Joint CEC/WCPA Working Group on IPS, including partner members. Allow for rotation of members as needed.
- Finalize draft Work Plan, with focus on 2009-2010. Collect baseline and ongoing data, conduct assessment of activities, and revise Work Plan as needed.

Action Plan for 2009

Increasing membership of young sustainability leaders on the WCPA and CEC.

- Develop a recruitment process, guidelines for engaging young leaders as members. Audience: Regional and Thematic Vice Chairs, Steering Committee Members, Commissions' project leaders, IUCN focal point staff and regional offices.

Action Steps	Completed By	Key Responsible Persons	Status
Develop draft of Recruitment Guidelines to support identification and place new young members	1 July	Svetlana and Nigel	
Modify for CEC member recruitment	1 July	Dominic 1 volunteer for CEC	
WG reviews the Guidelines for each Commission	15 July	WG	
Revise Guidelines and send to SC for review	1 August	Nik, Keith	
Finalize Guidelines	15 August	Svetlana and Dominic	
Promote use of Guidelines among Regional Vice Chairs, regional offices and Commission members	Ongoing	WG	

- Develop Orientation Packet for new young members.

Action Steps	Completed By	Key Responsible Persons	Status
Develop draft of Orientation Packet	15 July	Svetlana and Nigel, Dominic and 1 volunteer for CEC	
WG reviews Packet	1 August	WG	
Revise Packet and send to SC for review	15 August	Nik and Keith	
Finalize Packet	1 Sept	Svetlana for WCPA, Dominic for CEC	
Promote use of Packet among Regional Vice	Ongoing	WG	

Chairs, regional offices and Commission members			

- Find and recruit new members in collaboration with Regional and Thematic VCs.

Action Steps	Completed By	Key Responsible Persons	Status
Propose new members and get candidatures from Regional and Thematic VCs	Ongoing	All propose, Svetlana and Dominic communicate with VCs	
Ensure future registration forms include age data	Ongoing	Svetlana and Dominic	
Approve new membership	Ongoing	Nik and Keith	

Increasing the involvement of young leaders on the WCPA and CEC, in collaboration with established leaders and members.

- Encourage incoming young members to self-select a Commission project to contribute to, linking with a project team using the Buddy approach to facilitate meaningful participation and collaboration. Create a list of current project names, short descriptions, knowledge and skills needs, and contact people. Include this information in recruitment and orientation materials.

Action Steps	Completed By	Key Responsible Person	Status
Design a simple survey of project leaders in WCPA and CEC to collect information on project name, description, team, needed knowledge and skills, and desired approach to IPS	15 August	Dominic	
Identify project leaders in WCPA and CEC, and obtain e-mail addresses	15 August	Marc for WCPA 1 volunteer for CEC	
Send out survey and compile responses	1 Sept	Svetlana for WCPA, Dominic for CEC	
Update Recruitment Guidelines and Orientation Packet, above, with survey results	15 Sept	Svetlana for WCPA, Dominic for CEC	
Implement desired mechanisms for matching new young members with appropriate projects	Ongoing	Marc for WCPA 1 volunteer for WCPA, Dominic for CEC 1 volunteer for CEC	

		(as an ongoing effort, these volunteers can, of course, rotate in and out)	

- Help make young members aware of professional development and networking opportunities including awards, scholarships, internships, trainings, conferences, etc. and facilitate young professional involvement in key events.

Action Steps	Completed By	Key Responsible Person	Status
Develop and send a short survey for SC members to identify major events to get young leaders in and professional development opportunities for young leaders	1 July	Svetlana	
Finalize a list of events	15 July	Svetlana and Dominic	
Negotiate with events' organizers to engage young leaders	Ongoing	WG	
Negotiate with training providers etc. on opportunities for young leaders	Ongoing	Svetlana and WG	

- Establish a knowledge management system to support capacity development of young conservation professionals in the Secretariat and Commissions (linking with existing initiatives and partnerships for capacity development).

Action Steps	Completed By	Key Responsible Person	Status
Negotiate with WCLN on perspectives on co-operation	1 Sept	Svetlana	
Search funding to establish a system	Till we have basic funding to start from	WG	
Negotiate with IUCN on possible assistance/cooperation	15 Sept	Svetlana	
Develop a knowledge management system (website etc.). Will require special detailed plan.	Ongoing	Svetlana with help from WG	

Raising awareness of WCPA, CEC, and IUCN among youth-oriented environmental and sustainability organizations:

- Administer IPS Wikispace and Facebook Group.

Action Steps	Completed By	Key Responsible Persons	Status
Update IPS Wikispace and Facebook Group with recent news, links, photos, etc; respond to members' questions, posts	Ongoing	Dominic	

- Make a database of potential organizational members for Alliance for IPS (youth and expert environmental networks, capacity building organizations for conservation leaders, IUCN Member organizations, etc.). Invite them to join the Alliance for IPS.

Action Steps	Completed By	Key Responsible Persons	Status
Compile draft database	1 August	Dominic and Svetlana	
WG reviews and adds to Database	15 August	All	
Database sent to SCs for review and updates	1 Sept	Svetlana	
Finalize Database	15 Sept	Svetlana	
Invitations to organizations to join Alliance for IPS	Ongoing	All	

- Promote WCPA and CEC at major youth-related international conservation events.

Action Steps	Completed By	Key Responsible Persons	Status
Develop draft PR plan for WCPA and CEC Joint IPS Initiative among youth stakeholders	1 August	Svetlana and Dominic	
PR plan revised by WG	15 August	WG	
PR plan revised by SCs, Nik and Keith	1 Sept	Nik and Keith	
Implement PR plan	Ongoing	WG	
Make sure IUCN donors are aware of IPS Initiative	Ongoing	Dominic and Svetlana	
Presentations on WCPA and CEC, and IPS at youth-	Ongoing	WG	

related events			

Promoting greater recognition and implementation of IPS as an important partnership strategy within the IUCN.

- Work with CEC and WCPA Chairs to promote the formation of an IUCN-wide Task Force on IPS – with necessary funding and staff support - that brings together diverse members from the Council, Commissions, Secretariat, Regional Offices, Member NGOs and States, IUCN-related youth initiatives, IUCN Regional offices and partner youth networks to promote IPS within and through the IUCN family.

Action Steps	Completed By	Key Responsible Persons	Status
Draft a proposal on an IUCN-wide Task Force on IPS	1 Sept	Svetlana and Dominic, in consultation with Frits	
WG, Nik, and Keith review Proposal and provide feedback, as needed	15 Sept	WG, Nik, Keith	
Revise Proposal and send (through Nik and Keith) to all IUCN Councilors and Commissioners in advance of Council Meeting in November	1 October	Dominic	
Lobby to have proposal considered and supported	1 November	WG, Nik, Keith, other Steering Committee members	
If supported, help with the formation and action of Task Force (this will need its own action plan)	Ongoing	WG	

Mobilize the necessary human and financial resources.

- Form and maintain Joint CEC/WCPA Working Group on IPS, including partner members. Allow for rotation of members as needed.

Action Steps	Completed By	Key Responsible Persons	Status
Create initial WG at CEC/WCPA meeting,	15 May	Dominic and Svetlana	Done 15.5: 8 members, 5 from

Ecuador			WCPA, 3 from CEC.
Invite representatives from current Alliance youth networks to join WG	1 July	Dominic	
Invite new networks into Alliance and representatives onto WG, as needed	Ongoing	Svetlana, Dominic	
If a WG member would like to rotate out, please help and/or ensure that a suitable replacement has been found	Ongoing	WG	
Have a regular new item in the CEC and WCPA newsletters on the progress in work	Ongoing to start from July	Dominic for CEC Svetlana for WCPA	

- Finalize draft Work Plan, with focus on 2009-2010. Collect baseline and ongoing data, conduct assessment of activities, and revise Work Plan as needed.

Action Steps	Completed By	Key Responsible Persons	Status
Finish draft Work Plan, circulate to WG	15 June	Dominic	Done 4 June
WG reviews Work Plan and provides feedback, as needed	1 July	All, plus Frits	Done 22 June
Revise Work Plan and send to Steering Committees for review	15 July	Dominic, Nik, Keith	Done 25 June
Finalize Work Plan	1 August	Dominic	
Collect measurable baseline data, as listed in goals section, above	1 August	Svetlana for WCPA Dominic for CEC	
Collect measurable target data each year, as listed in goals section, above	Ongoing	Svetlana for WCPA Dominic for CEC	
Conduct assessment of activities and revise Work Plan as needed, at least once each year	Ongoing	Anyone can initiate all help	

ANNEXES

Possible Future Working Group and/or Commission Activities

1. **Website for young professionals in PA field and/or sustainability field;**
Assistance from SC members: possible fund-raising sources, promotion, possible partners and similar initiatives, collect links to “friendly” web sources. Is it possible to get support (technical, place at IUCN web server, financial, human) for it from IUCN and its Commissions?
2. **Database of existing capacity building activities** for young PA (sustainability?) specialists; Assistance from SC members: possible fund-raising sources and expertise for the database.
3. **Co-operation with emerging Consortium for Sustainability Leadership** in further actions to engage in leadership development for young professionals. Connect with proposed pilot project in South Africa on young professional training for sustainability. They are also working closely with Young Professionals Program coordinated by Catharine in SA Office, based on Resolution from Bangkok.
4. **Research and connect with other IUCN-related youth initiatives**, possible supporters in IUCN, and other possible partners: connect2earth (Nokia, WWF, IUCN); Pacific Future Environmental Leaders (Oceania Regional Office, SPREP, USP)
Assistance from SC members: contacts of possible partners and supporters, help in reaching them.
5. Contribute to providing **professional development opportunities for young conservationists** including awards, scholarships and internships, and facilitating young professional involvement in key events. Could work together with WCLN. Michael Moss. Wendy G. [opportunities per year]
6. **Creation of a special fund to finance recognized young PA professionals and innovative projects...** but this is for our longer-term perspective, for sure. Consider how and where we should search for donors..Yes I think a fund is urgently needed to support the development of young leaders – our capacity to really help younger people will be constantly thwarted if we cannot get some decent on going funding. I would love to see it have Mandela as the Patron and call it **Mandela’s Challenge** – the IUCN Fund for Future Leaders.
7. Develop in 2010 jointly with the end users a **simple manual for other commissions how to establish and operate a buddy system** at minimal costs
Start in 2009 in the WCPA and CEC portals, websites and newsletters to have continuous attention for capacity building opportunities for young professionals
8. Start in 2010 in **partnership with a university (in Geneva?) a research project** on organizational change, intergenerational partnerships, conservation and sustainable development.

9. The establishment by 2011 of **a knowledge management system in IUCN to support capacity development of young professionals** in the secretariat and commissions (linking with existing initiatives and partnerships for capacity development).

10. The set up, by 2012, of **a monitoring and evaluation system for organizational learning on how to better integrate the concept of intergenerational partnerships.**

11. Promote to a major sponsor such as Discovery Channel the concept of regular 'filler' 3-5 minute **films of young people contributing to conservation and sustainability** all over the world. The call to action would be to contribute to "Mandela's Challenge" (obviously all this would take time so it is not a short term goal) .

Some Supporters of Youth in IUCN

- * Julia Marton-Lefevre. Julia has supported youth when she worked with LEAD, the University for Peace, the Earth Charter, and, now, IUCN.
- * Cecilia Nizzola-Tabja and the Learning and Leadership Unit.
- * Joint CEC/WCPA Working Group on IPS.
- * CEC's Keith Wheeler (Chair) and Steering Committee, 80 participants in Buddy Experiment, Douglas Williamson, Katalin Czippán won Brandwein Medal for educating children about nature at last 4th Congress; Susan Guthridge-Gould and Andy Alm.
- * WCPA's Nik Lopoukhine (Chair) and Steering Committee.
- * Dr. Robert Goodland won Harold Jefferson Coolidge Medal for supporting and inspiring young people to go into conservation careers.
- * CEL has Alexandre Kiss Prize for young law professionals to study at the Environmental Law Center, Bonn, Germany.
- * Ms. Leana Corea spoke about more youth involvement in the IUCN during the closing of the Congress in Barcelona.
- * Solange Marquez was the young Master of Ceremonies for the Opening and Closing of the Congress Forum.