



STRATEGIC COMPONENT	OBJECTIVES	RESULTS	ACTIVITIES
Component 1			
Knowledge management for better decision making dealing with protected areas in South America	Communicate and disseminate the work of the Protected Areas Program (PAP-Sur) to the region and the international community.	Communication and dissemination strategy of PAP-Sur established and operating.	<p>Design the communication and distribution strategy of PAP-Sur aimed at technical experts and the general public.</p> <p>Update the protected areas section of the IUCN-Sur web page.</p> <p>Elaborate distribution materials for PAP-Sur, such as leaflets, posters, books and articles.</p> <p>Promote the topic of protected areas and the work of PAP-Sur using audiovisual mediums.</p> <p>Publish a book about the results of the Bariloche Congress.</p> <p>Translate and adapt the WCPA manuals to the Latin American reality.</p>
	Coordinate the work of PAP-Sur with other parts of the IUCN in order to increase the impact in the management of protected areas in Latin America.	<p>Information exchange system between PAP-Sur and ORMA, the Protected Areas Programme in Gland (PPA), the institutional members of South America, and the members of the World Commission on Protected Areas (WCPA), the Commission on Education and Communication (CEC), the Commission on Environmental, Economic and Social Policy (CEESP), the Commission on Environmental Law (CEL), Species Survival Commission (SSC), Commission on Ecosystem Management (CEM) established and operating.</p> <p>Information about the work of members in protected areas updated and available in PAP-Sur.</p>	<p>Design a coordination strategy with PPA, ORMA, and the South American institutional members and the members of WCPA, CEC, CEESP, CEL, SSC, and CEM.</p> <p>Coordinate activities with PPA, the South American institutional members, and the members of WCPA, CEC, CEESP, CEL, SSC, and CEM.</p> <p>Design a work plan with the Protected Areas Programme of ORMA.</p> <p>Develop joint work with the Protected Areas Programme of ORMA.</p> <p>Organize an inventory about the work of the South American members in terrestrial and marine protected areas, and coastal eco-systems.</p>
	Generate knowledge in the actors involved in protected areas management in South America.	Knowledge Network about protected areas of South America that integrates the members and commissions of the IUCN and public interested in the topic formed and guided by PAP-Sur.	<p>Design tools for the knowledge network, such as monthly bulletins, professional directories, protected areas directory, web page and blog themes, electronic forums and workshops.</p> <p>Implement knowledge and experience exchange mechanisms about protected areas for South America.</p> <p>Offer training in themes related to protected areas management.</p> <p>Design a strengthening program for the institutional members in topics related to protected areas management.</p> <p>Create meta-data about existing information on protected areas from knowledge portals (CHM, PalNet, WCLN, IABIN, WCMC, WRI, WB, UNEP, FAO y others).</p> <p>Gather information on protected areas of South America according to management categories and types of governance, following the IUCN category guidelines (1).</p>
		PAP-Sur has available criteria and recommendations for the adaptation of protected areas to climate change and the mitigation of the impacts caused by economic development projects.	Elaborate a regional analysis document of the impacts of climate change and economic development projects on protected areas.
		Research projects with a focus in natural, economic, and social sciences for protected areas management are supported by PAP-Sur.	Identify and collaborate with projects from the members and academic institutions on key themes about protected areas management in South America.
			Promote investigation about protected areas management in natural, economic, and social sciences through agreements with academic institutions.

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Component 2			
Consolidation of protected areas management in South America	Implement a financial sustainability strategy in PAP-Sur.	PAP-Sur has a portfolio of projects that responds to the requirements of protected areas management in South American countries and finances the work of the programme.	Elaborate a fundraising strategy for PAP-Sur in coordination with the financial strategy of IUCN-Sur.
			Coordinate with the members to elaborate project proposals to be presented to donors.
			Update the database of donors.
			Implement individual communication mechanisms for strategic donors.
			Negotiate the project portfolio at a regional and global level.
	Increase the membership of government institutions in charge of protected areas management in South America.	The government institutions in charge of protected areas management of the South American countries have all the information that facilitates their membership with the IUCN-Sur.	Coordinate with the Corporate Strategy Department on approaching government organizations.
			Contact those responsible for protected areas institutions in the South American countries and propose membership.
	Guide the Latin American countries in implementing the recommendations of the Bariloche Congress.	The region has a Latin American Agenda for protected areas.	Design a political and thematic proposal, regional and sub-regional, based on the results of Bariloche and the Programme of Work on Protected Areas (PoWPA) of the Convention of Biological Diversity (CBD).
			Reach an agreement on the Agenda with the South American countries.
			Agree on the Agenda with the Central American Commission of Environment and Development (CCAD) and ORMA.
			Disseminate the Agenda in national, regional, and global events related to protected areas.
			Monitor the compliance of the agenda in South America.
	Promote the implementation of the Programme of Work on Protected Areas of the CBD.	PAP-Sur monitors the fulfilment of the PoWPA in South America.	Monitor the fulfilment of PoWPA in South America.
			Review the PoWPA in coordination with the countries of the region, considering the upcoming 10th Conference of the Parties (COP) in October 2010.
	Influence regional public policy related to protected areas management.	PAP-Sur manages programs and projects related to protected areas management with the Community of Andean Nations (CAN), the Organization of the Amazonian Cooperation Agreement (OTCA), the Common Market of the South (Mercosur) and international cooperation agencies in coordination with the membership and commissions.	Participate in a Pan-Amazonia program for protected areas with OTCA.
			Participate in activities related to protected areas with CAN.
			Construct a work agenda in protected areas with Mercosur.
			Coordinate activities with other international cooperation agencies related to protected areas management.
	Strengthen the management of protected areas in South American countries in coordination with the other programmes of the IUCN-Sur and TRAFFIC, applying the ecosystem approach.	PAP-Sur executes programs and projects related to protected areas management in the themes of governance, social equality and access and benefit sharing.	Analyze the processes of the different types of governance in protected areas in South America: by the government, shared, private, and by indigenous peoples and local communities (1).
			Develop a project to include the focus of poverty in the creation and management of terrestrial, marine and coastal protected areas.
		PAP-Sur executes programs and projects related to bioregional planning in themes such as transboundary protected areas, terrestrial and marine corridors, biomes and landscapes.	Develop a management project of transboundary protected areas in the South-western Amazon.
Elaborate a strategy to promote an increase in the conservation and sustainable use of the temperate grasslands in South America.			
Participate in the process for the implementation of the marine corridor "Los Cocos - Galapagos".			
Assist in the creation of marine protected areas in South America.			

STRATEGIC COMPONENT	OBJECTIVES	RESULTS	ACTIVITIES
Component 2 (cont.)			
Consolidation of protected areas management of South America	Strengthen protected areas management in the South American countries with the other programmes of the IUCN-Sur and TRAFFIC, applying the ecosystem approach.	PAP-Sur executes programs and projects on protected areas management related to climate change.	Develop a project about protected areas and climate change in South America.
		PAP-Sur executes programs and projects related to protected areas planning: management plans, evaluation of management effectiveness and monitoring.	Improve ground management of protected areas by strengthening park rangers. Elaborate a project about the evaluation of management effectiveness in collaboration with the WCPA and the World Heritage Centre of UNESCO.
		PAP-Sur executes programs and projects related to natural resource management and environmental services in protected areas.	Develop and execute projects of natural resource management and environmental services in protected areas with the IUCN Programmes of water, biodiversity, forestry, species, social equality, communications and TRAFFIC.
Component 3			
Consolidation of the Protected Areas Programme of the IUCN-Sur.	Strengthen the technical personnel of PAP-Sur.	PAP-Sur has strengthened and qualified technical personnel.	Implement the protected areas strategic program that includes an assigned budget for permanent personnel of the programme and operations.
			Elaborate the Capacity Strengthening Plan for the personnel of PAP-Sur.
			Implement the Capacity Strengthening Plan for the personnel of PAP-Sur.
<p>(1). Dudley, N. (Editor) (2008). Guidelines for Applying Protected Areas Management Categories. Gland, Switzerland: IUCN.</p>			