



IUCN
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International Union for Conservation of Nature

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Conservation Trends Platform Overview

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Introduction

Five hundred seventy one events (including workshops, posters, knowledge café discussions, pavilion events, Conservation Campus, etc.), were organized by Commissions, Members, partners and Secretariat Programmes during the World Conservation Congress, Jeju 2012, around the theme “Nature+”. Each day, dozens of events explored aspects of the five themes that form the core IUCN Programme priorities for the next intersessional period (Climate Change, Food Security, Development, Governance and People, and Biodiversity).

| Type of event | # of events |
|-------------------------------------|-------------|
| <i>Workshops</i> | 150 |
| <i>Conservation Campus sessions</i> | 45 |
| <i>Knowledge Café sessions</i> | 109 |
| <i>Posters</i> | 132 |
| <i>Pavilion events</i> | 130 |
| <i>World Leaders Dialogues</i> | 5 |

To capitalize on this wealth of knowledge and expertise and resulting vision, a Conservation Trends Platform has been developed drawing on the discussions and results of the Forum¹. The Platform provides a means to access documents, PowerPoint presentations and other material associated with each session for which such information is available. It is designed to facilitate sharing of information about core issues; to keep the momentum generated during the Forum and to promote concrete conservation actions. It provides a means to report success (and challenges). Ideally, it will provide a window to monitor progress in our conservation efforts over the next four years.

The Process of Conservation Trends Identification

Main sources of information

During the World Conservation Congress, a dedicated team of 12 IUCN staff members and volunteers (the Forum Results Team) reported on events relevant to each day’s theme. Their reports highlight the main ideas discussed, issues identified, case studies presented, and any conclusions/results achieved during the session. In addition, many event organizers provided comparable information on their event by completing a survey form. These two strands of information were standardized and organized; the information on individual workshops was summarized in three tranches each day (morning, afternoon, and evening) and subsequently aggregated. The Team then identified the conservation trends highlighted in the daily trends report from the analysis of all these sources.

¹ The Conservation Trends Platform is limited to material developed for, and presented in, Forum workshops that were surveyed by the Forum Results Team as well as other relevant workshops that were scheduled on other days.

Besides the daily Conservation Trends reports, a short PowerPoint presentation was prepared, in consultation with IUCN Commissions, to be presented at the Members Assembly session the following morning.

Linking workshop content and results with the daily themes and trends

The content of the Conservation Trends Platform reflects IUCN's "One Programme Approach" that characterized the organization of the 2012 Forum by engaging workshop organizers, Commission leadership, and Secretariat Staff in its development.

The core of the Conservation Trends Platform comprises the documentation available for most Forum events, as provided by the organiser(s) of the event, namely: workshop abstract; agenda; background documents; Power point presentations; and the contact information of the workshop organizer and other presenters. In addition, for all events that allowed it, the platform also contains the full video recording of the session, and any conclusion, commitment or result as uploaded after the Congress by workshop organizers. Event organisers are invited to keep this platform alive by uploading any information related to their event in Jeju on the corresponding Web-Space.

Keyword search ability also allows users to access information on key topics.

Overview of the Conservation Trends Platform

A huge amount of material was developed, in various forms and formats for workshops in advance and during the Forum. The Conservation Trends Platform gathers the material together from the workshops and other events in relation to each daily theme and the trends that were identified in relation to that theme.

Organization of the platform

The platform is organized following the Forum's five Daily Themes (Climate Change, Food Security, Development, Governance and People, and Biodiversity). Each Daily Theme contains the following information:

- I. Daily Theme: Brief explanation about the daily theme.
- II. Conservation trends: Main conservation trends emerging from workshops and other Forum events each day.
 - List of relevant workshops
 - Documentation
 - Other material added

The Conservation Trends platform is a "legacy" from the IUCN World Conservation Congress, Jeju 2012, that provides a rich resource for conservation practitioners, resource stewards, policy makers and others interested in fostering successful conservation actions. Event organisers are invited to keep this platform alive and upload any information related to their event in Jeju on the corresponding web-space.

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