

# Conservation Works

Tuesday 11 September 2012, Jeju Island, Republic of Korea

**THE LATEST** The 2012 World Conservation Congress will show the world that conservation action works—whether it's through enacting laws and policies, implementing species recovery programmes, establishing protected areas or restoring ecosystems. At the 2012 World Conservation Congress IUCN will be urging decision-makers to invest in nature and increase resilience and reduce the vulnerability of people to the impacts of climate change.

**BACKGROUND** IUCN's World Conservation Congress is the world's largest and most important conservation event, as well as the birthplace of ground-breaking environmental conventions, scientific discoveries and global initiatives. This year, around 8,000 delegates—including government leaders, NGOs and top professionals from all regions with on-the-ground expertise—are attending Congress. New insights and key agreements on how to manage our natural environment are coming to life.

## **Key Issues**

Nature+ is about boosting natural resilience.

Conservation works.

Nature provides solutions to climate change adaptation.

## **Today's media highlights:**

1100-1130 Press Conf IUCN - Dhamra Port – Environmental Management at one of India's largest ports

1100-1200 Meet the Press IUCN Pakistan - Sentries of the Coast

1130-1200 Press Conf IUCN/ZSL - Priceless or Worthless? The world's 100 most threatened species

1400-1430 Press Conf IUCN - Celebrating 40 years of work on the World Heritage Convention

1430-1500 Press Conf IUCN/Microsoft – Red List Microsoft deal

1430-1530 Meet the Press IUCN – World Leaders Dialogue – Razan Al Mubarak, Sec Gen, Abu Dhabi Environment Agency; Braulio Ferreira de Souza Dias, Sec Gen, CBD; André Hoffman, President, MAVFA Foundation; Young Sook Yoo, Minister of Environment, Korea.

1430-1630 IUCN Dragons' Den, Room 401. Join our Dragons Javed Jabbar (CEC), Fiona Harvey (The Guardian) and John Francis (National Geographic) and moderator Mattias Klum (IUCN Goodwill Ambassador and TV presenter/Nat Geo photographer/explorer). See the Dragons and the audience chew over some scintillating conservation related campaign ideas and vote on their winners.

1600-1700 Meet the Press IUCN - Elephants poaching in the National park of Bouba Ndjida:

Measures taken by the Cameroonian Government and challenges

1900-2000 IUCN Awards Tamna Hall

**Live streaming of press conferences at** <http://www.ustream.tv/channel/wcc2012-media>

**For a full list of key events** at IUCN's World Conservation Congress, please click here:

[http://events.iucn.org/wcc2012/official\\_programme](http://events.iucn.org/wcc2012/official_programme)

## **Materials for media:**

- IUCN World Conservation Congress website: [www.iucn.org/congress](http://www.iucn.org/congress). A dedicated web portal with features, news, audio, video and photos for media to download: [http://www.iucnworldconservationcongress.org/news\\_press/press/](http://www.iucnworldconservationcongress.org/news_press/press/)
- Video [http://www.iucnworldconservationcongress.org/news\\_press/press/video\\_for\\_press/](http://www.iucnworldconservationcongress.org/news_press/press/video_for_press/)
- Photos for download: <http://www.flickr.com/photos/iucnweb/sets/72157627514768600/show/>

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**About IUCN** IUCN, International Union for Conservation of Nature, helps the world find pragmatic solutions to our most pressing environment and development challenges. IUCN is the world's oldest and largest global environmental organization, with more than 1,200 government and NGO members and almost 11,000 volunteer experts in some 160 countries.

IUCN's work is supported by over 1,000 staff in 45 offices and hundreds of partners in public, NGO and private sectors around the world. [www.iucn.org](http://www.iucn.org)